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## And People?: Why are Managers Cars the Most Important Asset in Every Organization? (Paperback)

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By Ivica Vrancic

Technics Publications LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. What? Another management book? You will find And People? to be refreshingly different. Its Eastern European perspective, enhanced with best practices and research studies, will reveal the secrets for successfully leading and managing people. Part textbook, part handbook, each word is crafted based upon author Ivica Vrancics 20 years of experience in management and consulting, which includes working with hundreds of managers from all hierarchy levels. And People? dares to ask why so many managers spend more time, resources, and consideration on their company cars than the real greatest asset of any business: people. Early chapters explore motivation and organization culture; later, Vrancic examines the challenge of selecting the right people for your organization and developing those people to maximize their strengths. Through practical real-world examples built on respected theoretical foundations, readers will gain new insight into the dual role of both manager and leader. And no, a manager and a leader are not the same thing. From Dave Ulrichs Foreword: Ivica does a masterful job in this well written book of simplifying the complex requirements for business success. He offers...



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