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Grow Your Own Charity: Down-to-earth Essentials for Managing Good Causes

By David Marfleet, Jon Marfleet

Troubador Publishing. Paperback. Book Condition: new. BRAND NEW, Grow Your Own Charity: Down-to-earth Essentials for Managing Good Causes, David Marfleet, Jon Marfleet, Grow Your Own Charity is a vital tool for all those in leadership of new charities. It sets out clearly and concisely how to plan strategically while developing structures for financial stability and systematic growth. "David Marfleet knows charities from the inside out, this is a brilliantly practical guide to sorting out the back office so that you can concentrate on the real business of helping others." Danny Kruger, founder of Only Connect UK. "David Marfleet has expressed in a few pages what it has taken me years to learn about running a small charity. It is terrific! Insightful and blessedly plain written, it will be of immense value to all those who are working at the cutting edge of social action. I really wish I had read it three years ago." Sarah Brown, Executive Director of Farm Crisis Network. "Grounded, sensible advice that tells you the basics of what you need to know, in a way that is easy to understand and, more importantly, easy to implement." Debra Allcock Tyler, Chair of Small Charities Coalition. "This book explains...



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