



50 Ways to Help You Write Tips, Techniques, and Shortcuts to Help You Write Like a Pro

By Fran Shaw Ph. D.

iUniverse. Paperback. Book Condition: New. Paperback. 224 pages. Dimensions: 8.7in. x 5.9in. x 0.6in.An easy-to-follow guide to successful writing, from first notes to final draft. Letters, memos, proposals, resumes, news releases, term papers, articles, stories, poems, and more. Upbeat, motivating, practical. An entire writers workshop in one handy volume featuring specific exercises and models for all types of writing. Includes start-up sheets, checklists, review sheets, before and after versions, outdoor writing experiments, common errors in grammar and punctuation, tips for becoming your own best editor, and ten things to try when you are stuck. Clear steps and examples bring rapid writing improvement. Based on the authors thirty years experience teaching in colleges and corporations, 50 Ways to Help You Write generates vivid, effective writing. Sample Exercises: Business writers can follow the MBA formula (main point, benefits, action) to organize writing. Creative writers can sit by a window or a river, follow the steps to heighten awareness, and let nature express your theme. Article writers learn to freely write your gripe with compassionate objectivity. Students writing papers economize their time by first filling in a quick Plan Your Pages sheet. Teachers will find dozens of new, proven classroom experiments yielding a...



Reviews

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