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By Duncan Isaksen-Loxton

Openbook Creative, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you the Risk Manager or Patrol Director of a ski resort? Are you confronted with how to lead the competition; provide a safe environment, manage risk and improve your customer's experience. The Smartphone Medic gives you a strategy by which you can improve aspects of your operation, cultivate a strong ethic around safety and risk management, minimise costs of insurance premiums, and harness the power of technology, thus reducing the impact of accidents and incidents on the ski field. Through a variety of case studies, facts, ideas and practical solutions, you will learn how to lead the competition, and improve your customers experiences. You will also be introduced to Medic52, a smartphone application designed for easy use in challenging conditions. By improving data capture, risk management and patient handling, this app will revolutionise accident management, giving the opportunity for snow safety professionals to make our sport safer. Duncan Isaksen-Loxton, is an Australian ski patroller, Surf Lifesaver, and IT consultant, The Smartphone Medic blends his experience as a first responder with his in-depth knowledge of technology...



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